



ZALLEVO®

COMPENSATION PLAN

A MESSAGE FROM OUR FOUNDER

Welcome to Zallevo! As the founder of this life-changing company, I look forward to supporting you throughout your journey.

For those who want an opportunity for greatness, Zallevo is where it is at. Our thriving community has rallied around the vision and company mission to uplift people to their highest potential.

Zallevo offers a powerful opportunity to those who seek indisputable results as well as the desire to make a lasting impact for themselves and others. With our elite product line, world-class compensation plan, remarkable core values, and inspirational community, you will be empowered to create a life of success and financial freedom like never before.

Zallevo's Master Formulations™ are custom-designed to achieve exceptional results. These unrivaled results drive the business opportunity and compensation plan, elevating your life to places most are not able to reach. May this step forward take you to a place that you have never experienced before while allowing you to enjoy the benefits and joy that comes from helping yourself and others to gain ultimate success.

Zallevo is a place for you to develop yourself as a person and leader. You will optimize your health and even your wealth if you choose. Together, we are on a mission to be a pillar of strength in people's lives. We reach out to others because we know the world changes one person at a time. You can be that source of strength needed in the world.

Cheers to the start of an incredible journey!



A handwritten signature in black ink that reads "Brandon J. Broadwater". The signature is fluid and cursive.

Brandon Broadwater
Founder and CEO of Zallevo®

MEANING OF ZALLEVO

Zallevo

[Za-Lay-Vo]

Derived from the Latin words "Allevo" and "Zenith" which have a combined meaning of:

1. The time in one's life of greatest power and success.
2. To elevate, to rise up, to uplift and enhance.
3. To elevate people to their highest potential.



VOCABULARY & DEFINITIONS

ACTIVE

A Wellness Partner (WP) must maintain at least 200 PV+VV to be considered active each calendar month. A WP must be active to qualify for commissions and bonuses.

BTR - BALANCE TEAM RULE

Requirement for advancing in rank only. BTR is the maximum amount of TMV that can come from a single leg each month.

CAREER RANK

The highest rank a Wellness Partner has reached since they joined Zallevo.

COMMISSIONS

Earnings that are paid to you from our compensation plan. Commissions are sent out around the 15th of each month.

COMMISSION MONTH

Follows calendar month and starts midnight Mountain Time on the first day of the month and ends at 11:59 PM Mountain Time on the last day of each month.

CV - COMMISSIONABLE VOLUME

The volume that commissions are paid on. Each product and system has an assigned CV.

FAST START PERIOD

The month a Wellness Partner joins Zallevo plus the next two calendar months.

LEG

Begins with a level one (personally sponsored) Wellness Partner and includes all the WPs beneath them. A WP has as many legs as they have level one WPs.

For example, if Sally has four level one WPs, then she has four legs. Julie is one of Sally's level one WPs. Julie, and her entire downline, is considered to be one leg to Sally.

LEVEL

The position a WP has in a downline team.

For example, WPs personally sponsored are level one.

NG - NEW GENERATION

This is a requirement to maintain leadership ranks. NG requires a WP to promote one Platinum Leader (PL) every 12 months, specifically 12 months from last PL promotion. PLs do not need to be directly sponsored! They can come from any level that is between you and the next PL below you in your organization. This allows you to find and develop the rising stars below you.

PAID-AS RANK

Each WP is paid at the title for which they qualify during the commission month.

PV+VV - PERSONAL + VIP VOLUME

Personal Volume (PV) = Wellness Partner's personal purchase volume in a commission month.

VIP Volume (VV) = VIP Volume represents all cumulative Subscribe & Save orders and/or wholesale orders in a commission month.

HELPFUL INSIGHTS

Downline Placement Strategy

When you personally sponsor a new person, they are automatically placed on your front line at level one.

Household

Only one WP account per household.

QUALIFIED VIP

A personally sponsored VIP with at least 100 PV+VV in a commission month.

SUBSCRIBE & SAVE

Subscribe & Save allows WPs and VIPs to purchase Zallevo Master Formulations and collections at the lowest cost by setting up a monthly recurring order.

TEAM

All individuals in an organization, starting with those personally sponsored WPs (level one) and all levels below them and so forth.

TMV - TEAM MONTHLY VOLUME

Monthly orders with commissionable volume from your entire organization which includes Personal Volume (PV) + VIP Volume (VV) and all organizational (downline) volume which includes all WP volume and their VIP volume.

VIP CUSTOMER

A VIP customer is eligible to purchase products for personal use at Subscribe & Save and/or wholesale price. They do not have a Wellness Partner agreement in effect and are not eligible to participate in the compensation plan.

VIP CUSTOMER RESIDUAL INCOME

Commissions paid to a Wellness Partner from cumulative VIP customer volume during a commission month. There are 4 residual income tiers:

- 200 = 10%
- 500 = 15%
- 1,000 = 20%
- 1,500+ = 25%

Note: The Wellness Partner must have at least 200 PV+VV in order to qualify for a commission.

WP - WELLNESS PARTNER

This is a person who joins Zallevo and has the ability to earn commissions from our world-class compensation plan.

WELLNESS PARTNER ENROLLER

When an enrollment is placed, the WP who introduces an individual to Zallevo is considered to be the "Enroller." By default, Enroller & Sponsor are the same WP unless sponsorship is modified at the time of enrollment.

WELLNESS PARTNER SPONSOR

The sponsor is the WP who receives the commission on all volume from the enrollment. If the sponsor is modified at the time of enrollment, then the Enroller will forgo the compensation that would have been earned if the enrollment was "personally sponsored."

Sponsorship modification should be for the benefit of the WP/VIP being placed and not be done solely for the purpose of rank advancement, contest, or incentive qualification. If sponsorship is modified, the enroller receives the enrollment count.

VIP CUSTOMER FREE Annual Membership	Receive Wholesale Pricing with Subscribe & Save
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WELLNESS PARTNER \$39.95 Annual Membership. Earn commissions by sharing	Receive Wholesale Pricing with Subscribe & Save
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OUR WORLD-CLASS COMPENSATION PLAN

AMBASSADOR	MENTOR	PREMIER MENTOR	ELITE MENTOR	SILVER LEADER	GOLD LEADER	PLATINUM LEADER	★ SERVANT LEADER	★★ SERVANT LEADER	★★★ SERVANT LEADER	★★★★ SERVANT LEADER	★★★★★ SERVANT LEADER	VALIANT SERVANT LEADER	RESIDUAL INCOME AND/OR BONUSES
200 TMV* Cannot be personal volume	200 PV+VV 500 TMV 250 BTR	300 PV+VV 800 TMV 400 BTR	400 PV+VV 1,200 TMV 600 BTR	500 PV+VV 2,000 TMV 1,000 BTR 2 MENTOR LEGS	500 PV+VV 3,500 TMV 1,750 BTR 2 ELITE MENTOR LEGS	500 PV+VV 7,000 TMV 3,500 BTR 2 SILVER LEGS	500 PV+VV 15,000 TMV 7,500 BTR 3 GOLD LEGS	500 PV+VV 30,000 TMV 15,000 BTR 2 GOLD LEGS 1 PLATINUM LEG	500 PV+VV 60,000 TMV 30,000 BTR 3 PLATINUM LEGS	500 PV+VV 120,000 TMV 60,000 BTR 3 PLATINUM LEGS 1 SERVANT LEADER ★ LEG, NG	500 PV+VV 240,000 TMV 120,000 BTR 3 PLATINUM LEGS 2 SERVANT LEADER ★★ LEGS, NG	500 PV+VV 600,000 TMV 300,000 BTR 3 PLATINUM LEGS 2 SERVANT LEADER ★★★ LEGS, NG	
10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	10-25%	VIP RESIDUAL INCOME
	4%	6%	8%	9%	10%	10%	10%	10%	10%	10%	10%	10%	LEVEL 1
10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	FAST START
			3%	4%	5%	7%	7%	7%	7%	7%	7%	7%	LEVEL 2
			10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	FAST START
					3%	4%	5%	5%	5%	5%	5%	5%	LEVEL 3
						2%	3%	4%	4%	4%	4%	4%	LEVEL 4
							2%	3%	4%	4%	4%	4%	LEVEL 5
								2%	3%	3%	3%	3%	LEVEL 6
									3%	3%	3%	3%	LEVEL 7
										0.50%	0.75%	1%	LEVEL 8 & BEYOND INFINITY BONUS*
													DYNAMIC ROLLUP
	FAST ADVANCEMENT BONUS*					PL BONUS*			CHECK MATCH BONUS*				
	\$50	\$100	\$200			\$500	5%	10%	12%	14%	15%	15%	
							UP TO \$500* FOR "EACH" PL+ 1 GENERATION	UP TO \$1,000* FOR "EACH" PL+ 2 GENERATIONS	UP TO \$1,500* FOR "EACH" PL+ 3 GENERATIONS	UP TO \$2,000* FOR "EACH" PL+ 4 GENERATIONS	UP TO \$3,000* FOR "EACH" PL+ 5 GENERATIONS	UP TO \$4,000* FOR "EACH" PL+ 6 GENERATIONS	

Infinity Bonus	Unlimited Depth Payout - Up to 1% of Total CV.
Platinum Arrival Bonus	\$500 is paid when you achieve Platinum rank for the first time.
Unlimited Platinum Arrival Bonus	\$500 will be paid to you for each new first time Platinum Leaders as long as there is not another career ranked PL+ between you and the first time Platinum Leader. You must be paid as PL+ in the same month to earn this bonus.
Check Match Bonus	Check Match pays a percentage of the total earned Infinity, Unilevel, and Fast Start bonus, for each career ranked PL+. Each career ranked PL+, in a single leg, will be the start of a new generation. Check match pays on career PL+ who have been paid as PL+ in the last 6 months. As you continue to rank advance and develop leaders, you can get paid up to six generations on every leg!
Fast Advancement Bonus	Your Fast Advancement Bonuses are paid when you rank advance in the first full three commission months. If two or three rank advancements are achieved in one month you will be paid the highest amount of the three. Qualification time for these bonuses is the month a WP joins and the three following calendar months. (Ex: enroll August 15th, you have until the last day of November to qualify.)
Fast Start	Fast start pays you 10% on orders placed by each of your WPs and their VIPs in the first 3 months (join month + 2 months) of your WP's join date. Fast start will pay 1 level starting at the paid as rank of Ambassador and above, then 2 levels for Elite Mentor and above.

PL+	Platinum Leader or Greater
VIP Residual Income	Additional 10%-25% on orders from VIPs: 200 - 499 VV = 10% 1,000-1,499 VV= 20% 500 - 999 VV = 15% 1,500 VV and above = 25%
Three & Free	Get Three Qualified VIPs & Get Your Products Free! You get up to \$150 in Monthly Product Credit. Three & Free is paid as a product credit and must be redeemed within two months following the month the credit was earned. Product credit amount is the average of the highest three qualified VIPs orders (up to \$150). Note: a Qualified VIP has 100 PV+VV in the month.
Three Steps to \$600/mo.	Step 1: Maintain three Qualified VIPs Step 2: Personally enroll three Wellness Partners and help them earn FREE products from three Qualified VIPs. = \$100/mo. Step 3: Help and train three Wellness Partners to do what you have done in Step 1 and Step 2 = \$500/mo. (total of \$600/mo.) This is a stacking bonus, meaning you need to do each step in order.
Dynamic Rollup	To stay active, your WPs must have 600 PV or more in a 12 month period. If not they will automatically be moved to a VIP on their annual renewal date so they can still get the best price on our products.

COMPENSATION PLAN DETAILS

GET REWARDED TO SHARE

Create Financial Freedom, Travel the World, Earn Free Products, and Much More!

EARN COMMISSIONS
ON EVERY SINGLE PRODUCT

PLUS REWARDS



AS YOU ENROLL
VIP CUSTOMERS

.....

RESIDUAL INCOME
UP TO 25% FROM
VIP PURCHASES

EARN A REBATE
UP TO 25% ON YOUR
OWN ORDERS

THREE & FREE

Let people choose
what they want to do.

Either way YOU Get Rewarded

FAST ADVANCEMENT
BONUS

UNLIMITED PLATINUM
ARRIVAL BONUS

CHECK MATCH BONUS

FAST START BONUS

UNILEVEL
TEAM BONUS

RETAIL BONUS



AS YOU ENROLL
WELLNESS PARTNERS
(BUSINESS BUILDERS)

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TWO STEPS TO
\$100/MO.

THREE STEPS TO
\$600/MO.

INFINITY BONUS

QUICK START GUIDE



ENROLL THREE
QUALIFIED
VIP CUSTOMERS



EARN FREE
PRODUCTS



GET
PAID

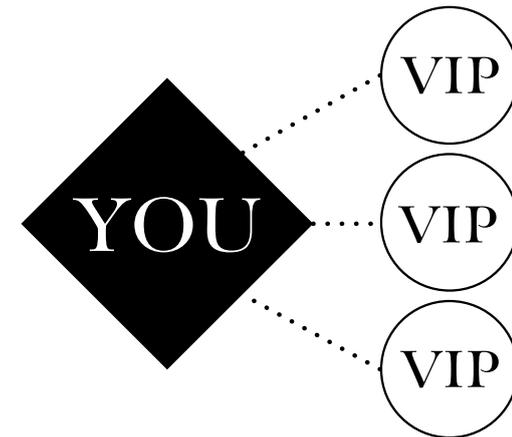
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STEP 1: "THREE & FREE"

VIP customers are integral to your success! They provide you with the opportunity to:

- ◆ Earn residual income
- ◆ Qualify for *Three & Free*
- ◆ Earn rebates
- ◆ Qualify for rank advancement

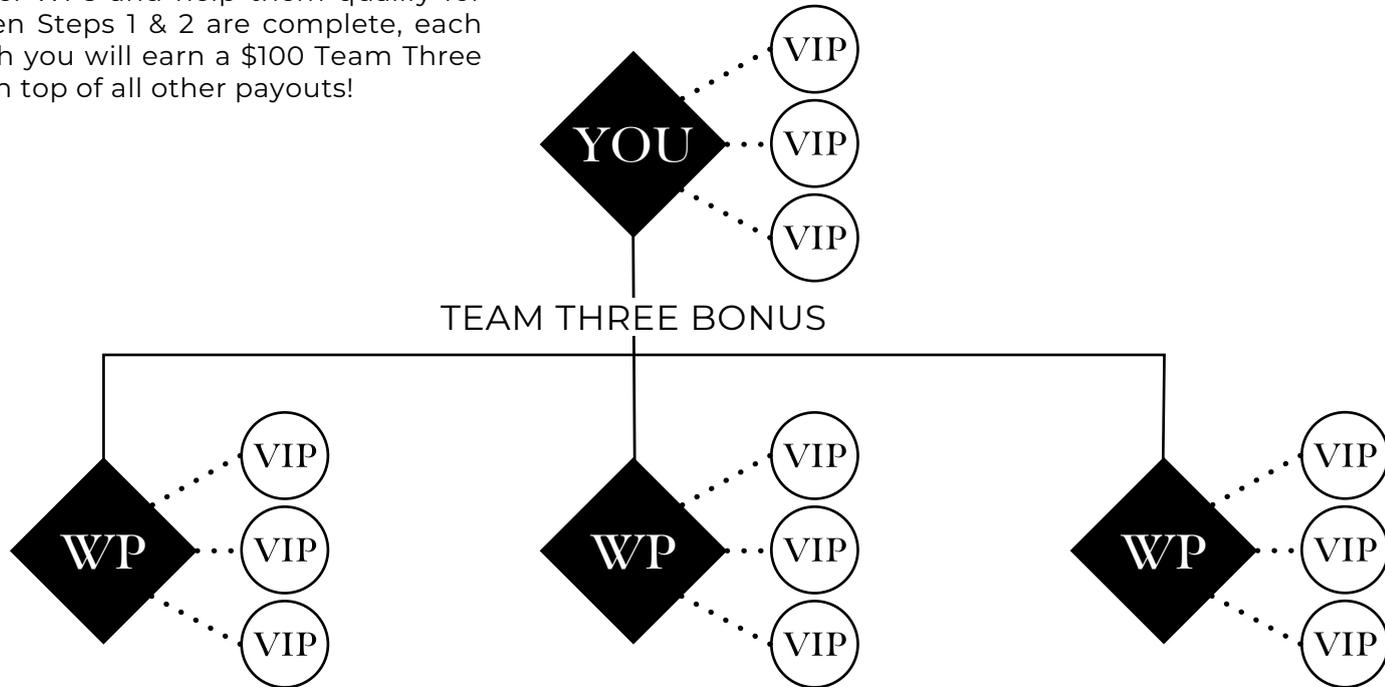
Have at least Three Qualified VIPs and You get free product credit... plus commissions!



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STEP 2: "HELP THREE ENROLL THREE"

Enroll three 1st level WPs and help them qualify for Three & Free. When Steps 1 & 2 are complete, each commission month you will earn a \$100 Team Three Structure Bonus on top of all other payouts!

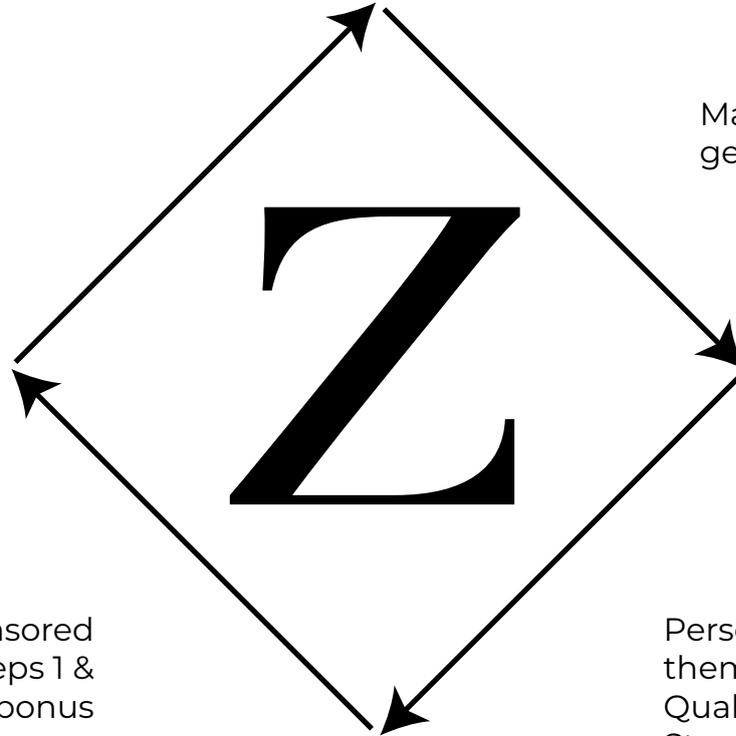


FREE PRODUCT + TEAM THREE BONUS = RESIDUAL INCOME

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STEP 3: "DUPLICATE"

RESIDUAL INCOME



Step 1:

Maintain three Qualified VIPs to get Three & Free benefits.

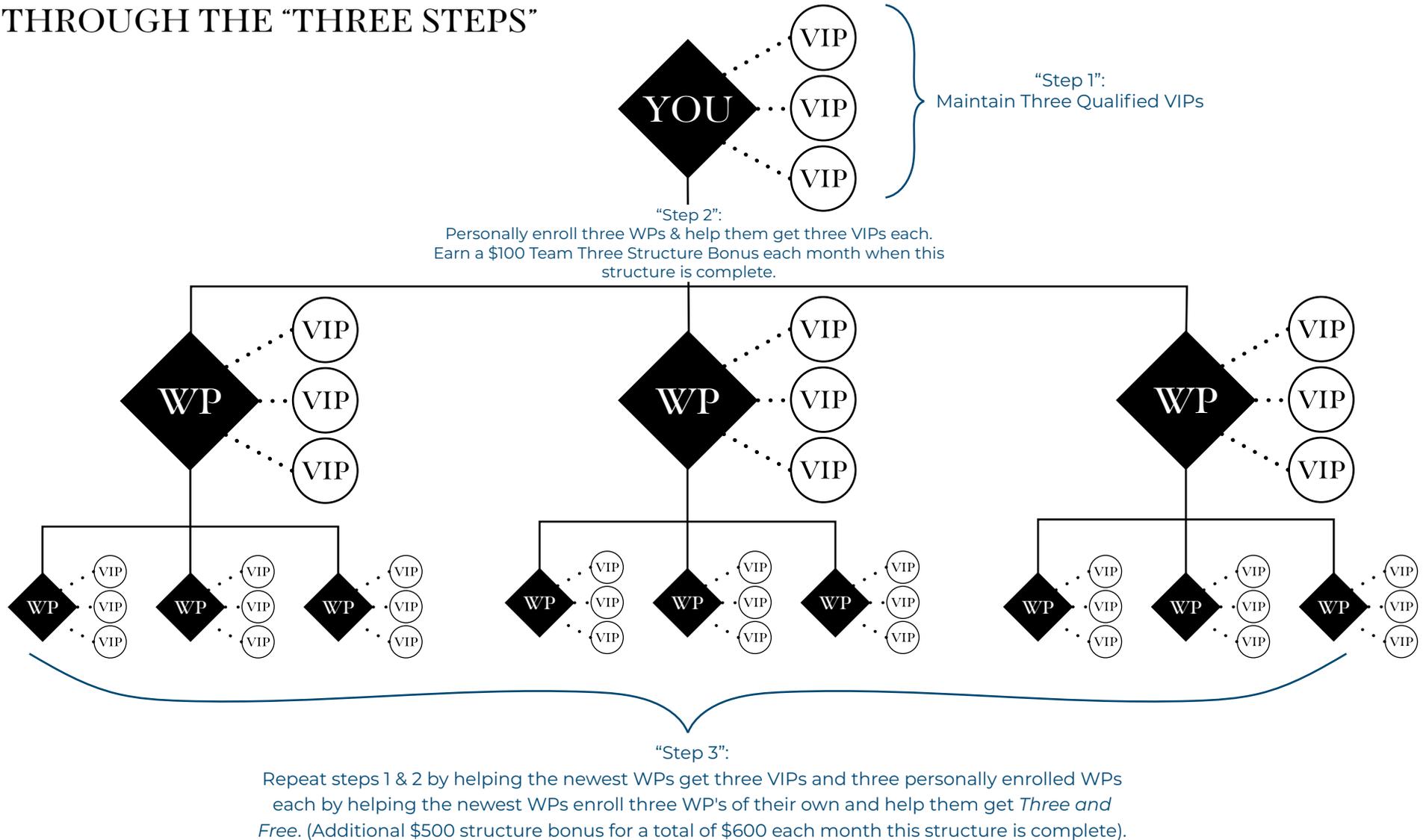
Step 2:

Personally enroll three WPs and help them get free products with three Qualified VIPs. Earn \$100 Team 3 Structure Bonus.

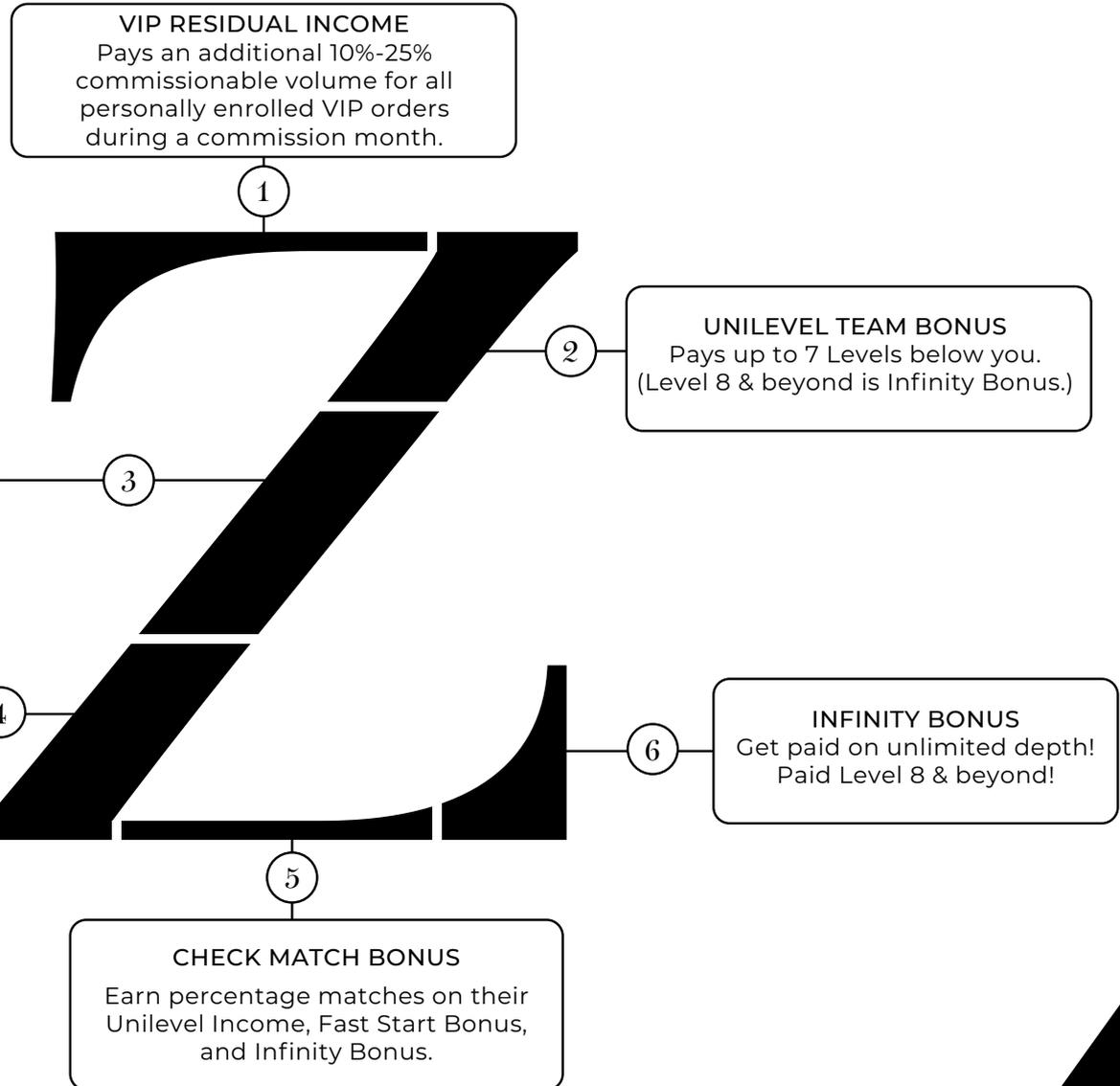
Step 3:

Help and train three personally sponsored WPs to do what you have done in Steps 1 & 2. Earn an additional \$500 structure bonus for a total of \$600 each month you maintain this structure. This is paid on top of all other comp plan commissions and bonuses.

THE BENEFITS OF DUPLICATING THROUGH THE "THREE STEPS"



SIX ADDITIONAL WAYS TO EARN





FULFILL YOUR HIGHEST POTENTIAL.

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